



# WGTN LUX

WELLINGTON LIGHT FESTIVAL / JUNE 21-24 2013 / EXPRESSION OF INTEREST



Kit Webster: Enigmatica LUX 2012

## WGTN LUX 2013

LUX is a city-wide celebration of light during Wellington's darkest time of the year. A festival that revolves around an annual symposium and exhibition programme, LUX explores and celebrates the intersections of light, space and interaction. It brings together leading international practitioners (artists, designers and researchers) using technology and light in new and dynamic ways, exposing their ideas and work to the general public, professional practitioners and academic researchers alike.

The festival will run for four days during Matariki and will give New Zealand practitioners a platform for international recognition, as well as providing an opportunity to invite internationally

renowned artists to New Zealand. LUX provides New Zealand, and more importantly Wellington, with a place on the world stage of light festivals. LUX will revitalise Wellington during the quiet and dark months of June/July and attract both domestic and international tourists.

LUX is seeking expressions of interest from artists, designers, researchers and thinkers who engage with light as a medium for creative expression. The following document outlines the various means by which you can be part of this young, vibrant festival, a unique experience in New Zealand's calendar of events.

# Scheduled Events

LUX will run over four days between 21st - 24th June and feature Matariki-themed workshops and installations to be presented in partnership with Te Papa. There are an additional three events that you may apply to be part of.



## *SYMPOSIUM/ CREATIVE CONFERENCE*

Call out for papers.

LUX is seeking innovative papers to be presented as part of the symposium highlighting work you are undertaking around the theme of light, technology and space.

Ticketed event - City Gallery

A two-day speaker series showcasing cutting edge artists, designers, architects, researchers and thinkers from all over the world.

Symposium contributors also have the opportunity of showing their work as part of the Urban Alive outdoor installation series. (see below for details).

Invited speakers and key-note presentations will also be given - previous presenters include; Joanie Lemerrier (AntiVJ, France), Els Vermang (LAb[au], Belgium), HC Gilje (Norway), Anthony Rowe (Squidsoup, UK) and Hamish Bell (WETA)

WGTM LUX is an offshoot from Oslo LUX (<http://oslolux.wordpress.com/>) and features a number of the same speakers. This year Oslo LUX has another impressive line-up including Graffiti Research Lab's Evan Roth, Dominic Harris from renowned UK studio Cinimod and Elliot Woods from the Seoul-based art and design studio Kimchi and Chips.

To be a part of this exciting event send us a proposal.

Supported by Massey University's College of Creative Arts and City Gallery





Squid Soup, Wavelength LUX 2012

## *URBAN ALIVE* Reactivation of Urban Spaces

Call out for installation concepts.

Free event/open to public

Supported by Wellington City Council

Urban Alive will breathe life into inner city environments via nighttime installations in the dark laneways, nooks and crannies of the city.

During LUX these spaces will be re-energised through innovative temporary art light works that we want you to propose and create.

These spaces could be artistic installations, interesting spatial lighting proposals, projections or architectural lighting.

We want you to discover unusual and perhaps unused areas in the city centre and bring them back to life through your lighting proposals.

Each successful applicant will receive up to \$2,000 to realise their proposal. This is your opportunity to show your work on the same bill

as some of the most innovative artists and designers working with light across the world.

The final collection of works will be mapped as a light walk throughout the city.

# URBAN ALIVE

Lanes Available



Opera House Lane

Map Link:  
<http://goo.gl/maps/sp3L2>

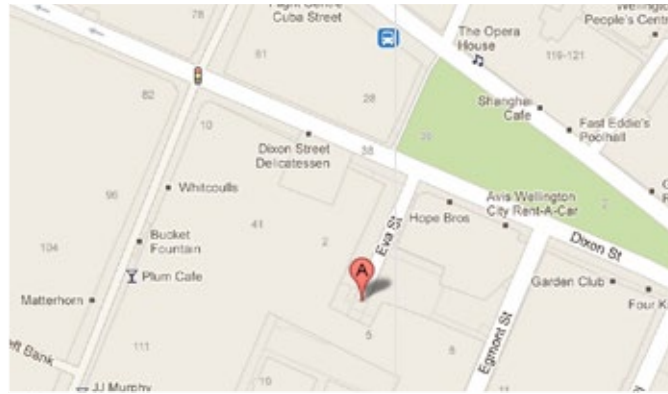


Te Aro Park

Map Link:  
<http://goo.gl/maps/UgZyy>

# URBAN ALIVE

Lanes Available



Eva Street

Map Link:  
<http://goo.gl/maps/kfGzA>



Leeds Street

Map Link:  
<http://goo.gl/maps/Jzdvs>





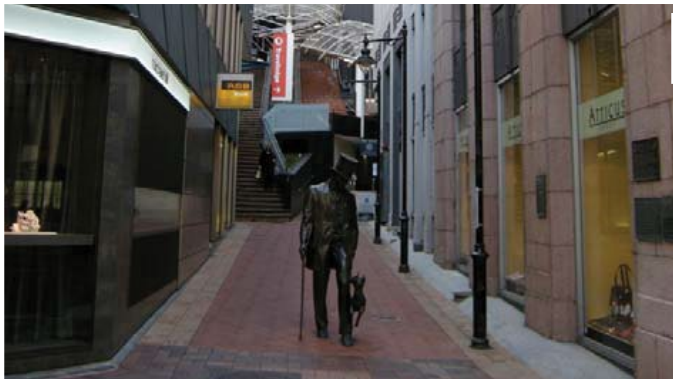
## Luke's Lane

Map Link:  
<http://goo.gl/maps/ahW6p>



## Masons Lane

Map Link:  
<http://goo.gl/maps/T2loHv>



## Plimmer Steps

Map Link:  
<http://goo.gl/maps/5ybwI>



***BRING YOUR OWN  
BEAMER (B.Y.O.B)***  
New Media and Digital Collage

Free event/open to public

Bring Your Own Beamer (BYOB) is an open source DIY curatorial format for one-night exhibitions. Artists collaborate on site to create a moving image collage generally using their own projectors that they bring along to the event.

We will be open to creative interpretations of the "projector," light and dark as a medium, the moving image, installation, and shadow-performance. We provide the space and the opportunity for participants who register, you just need to bring everything you require to project your imagery. Each participant will need to be self-sufficient and just plug and play.

First initiated by Rafaël Rozendaal in 2010, BYOB is now an international movement. Over 80 BYOB events have taken place throughout the world so far. From New York, Berlin to Jerusalem, and now Wellington. For more information see- <http://www.byobworldwide.com/>

This event will be one night only on Saturday 22nd June.

Venue is to be confirmed.





Storybox. Afterlight LUX 2012

## *The process*

Once all applications have been received they will be reviewed by an independent committee and curatorial panel who will shortlist and select artists and papers for exhibition and/or presentation. If you are successful you will be notified by Thursday 4th April.

Thank you and we look forward to seeing you at LUX 2013

## *How to apply*

Please complete the attached application form and submit to [admin@lux.org.nz](mailto:admin@lux.org.nz)

If your files are too large to send via email (over 5MB) please post a hard copy to:

Wellington LUX  
PO Box 9405  
Marion Square  
Wellington 6141

Please do not hesitate to contact us to discuss your application

Contact  
Tel: +64(0)4 831-0553  
Email: [admin@lux.org.nz](mailto:admin@lux.org.nz)

All expressions of interest need to be received before 5pm New Zealand time Thursday 14th March 2013.



# SUBMITTING YOUR ENTRY

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Email: [admin@lux.org.nz](mailto:admin@lux.org.nz)

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The image features an abstract background with a gradient from dark purple at the bottom to black at the top. Several overlapping, semi-transparent circles in shades of blue and purple are scattered across the left side. The text 'lux.org.nz' is centered in the middle of the image.

[lux.org.nz](http://lux.org.nz)